

INFO~TECH LIVE 2024

SEPTEMBER 17-19
THE BELLAGIO, LAS VEGAS

EXPONENTIAL 
IN MOTION





Info-Tech LIVE is one of the **top technology conferences to attend in 2024**, according to CIO Dive.*

*Source: CIO Dive (Oct, 2023) <https://www.ciodive.com/news/top-tech-conferences-2024/696217/>

Join us at LIVE 2024!

Info-Tech LIVE is Info-Tech Research Group's marquee event and the authoritative voice for more than 1,000 IT executives making technology decisions, creating organizational value, and influencing innovation in their companies.

Our 2023 event was a phenomenal success, and we're excited for 2024. LIVE 2024 at the Bellagio in Las Vegas will be even bigger, with more technology and industry analysts, experts, and exhibitors. We will deliver an exciting lineup of world-class keynote speakers, master classes, industry panels, and lightning rounds, as well as the top-tier service our attendees have come to expect.

Join more than 1,000 IT leaders at Info-Tech LIVE 2024 as we explore actionable strategies to navigate today's disruptive technologies.

We look forward to seeing you in Las Vegas!



Gord Harrison
SVP, Research & Advisory
Info-Tech Research Group

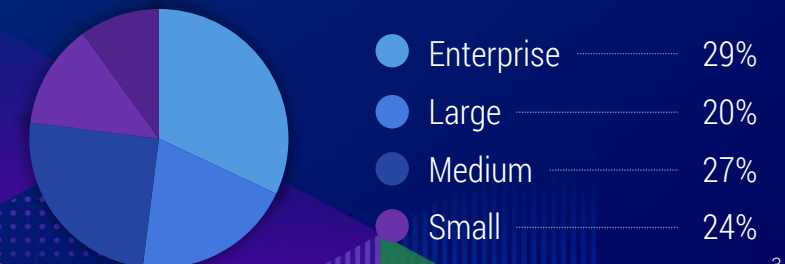
Top 10 Verticals Represented

1. Government
2. Manufacturing
3. Insurance
4. Education
5. Banking
6. Gaming, Hospitality, Resorts & Casinos
7. Transportation & Logistics
8. Healthcare
9. Utilities
10. Retail

Seniority of Attendees



Size of Attendee Organizations



Highlights From LIVE 2023

- 1,000+ Attendees
- 60+ Technology & Industry Experts
- 11 Featured Keynote Speakers
- 40+ Lightning Research Rounds
- 55+ Master Classes/Workshops
- 10 Vendor Sessions
- 20+ Industry Panels/Roundtables
- Unlimited Peer Networking

Last Year's Featured Keynotes

Geoffrey Hinton

Godfather of AI and Deep Learning Pioneer
University of Toronto

Ray Kurzweil

Bestselling Author, Acclaimed Inventor,
and Futurist

Janelle Shane

Research Scientist, Author and 2019
Ted Fellow

Yasser Haridi

Chief Enterprise Architect
NASA

Chad Wright

Chief Information Officer
Boston Dynamics

Helen Norris

Chief Information Officer
Chapman University



LIVE 2024 delivers...

Insight



Info-Tech LIVE offers a dynamic learning environment for attendees to gain **valuable insights into the latest trends, emerging technologies, and best practices** through a robust agenda of keynote presentations, master classes, hands-on workshops, and one-on-one analyst meetings. Armed with strategic and actionable insights, IT leaders return to the workplace ready to turn visionary concepts into tangible outcomes.

Innovation



Info-Tech LIVE brings together an exceptional lineup of thought leaders, industry experts, researchers, and analysts to **guide IT leaders as they embrace disruption and reimagine strategies**. From thought-provoking keynotes and master classes to a dynamic vendor showcase, LIVE attendees are immersed in a vibrant world that challenges traditional thinking, ignites creativity, and fuels innovation.

Interaction



Info-Tech LIVE offers unlimited opportunities to **interact and forge valuable connections with a world-class audience of more than 1,000 thought leaders, industry experts, and fellow IT professionals**. Attendees can meet their peers at complimentary cocktail receptions, make connections at the dynamic exhibitor showcase, and enjoy the Las Vegas nightlife with new acquaintances.

THIS YEAR'S FOCUS

EXPONENTIAL IN MOTION

Exponential IT explores how IT leaders must adopt, manage, and embrace today's rapidly accelerating curve of technological change.

Info-Tech's **Exponential IT** principles guide IT leaders to elevate their value creation capabilities, transform their organization, and thus close the gap on the exponential progression of technology. How do we translate this compelling vision into tangible outcomes for organizations? The answer lies in **Exponential IT in Motion**.

At LIVE 2024, we'll put the Exponential IT vision in motion with actionable insights to help IT leaders achieve concrete outcomes.

We'll explore the impact of exponential technological change across nine key IT domains:

- Strategy, Risk, & Governance
- Financial & Vendor Management
- Service Planning & Architecture
- People & Leadership
- Applications
- Data & Analytics
- Security & Privacy
- Infrastructure & Operations
- Project & Portfolio Management

Steve Reese, CIO,
PHOENIX SUNS



“What sets Info-Tech LIVE apart from other events is the value of the community-building opportunities, together with the quality of the research – that’s what makes Info-Tech LIVE special.”

“I brought my whole team to Info-Tech LIVE, and we gained valuable insights. We attended sessions based on our interests and then regrouped to chart a path forward as a team. It was a great experience for us.”

Brian Mulcahey, CIO
SUNFLOWER BANK



“Info-Tech LIVE was an excellent use of my time, with great keynotes, networking, and most importantly, insightful, in-depth presentations from Info-Tech analysts on relevant topics of my choosing.”

Jim Purcell, CIO
McWANE, INC.



About Info-Tech Research Group

Founded in 1997, Info-Tech Research Group is one of the world's leading information technology research and advisory firms, proudly serving over 30,000 IT professionals.

We produce unbiased and highly relevant technology how-to guides and comprehensive product reports to help CIOs and IT leaders make strategic, timely, and data-driven technology investment decisions.

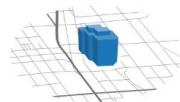
Today, with nearly 1,500 employees across six offices in four countries and three continents, Info-Tech is North America's fastest-growing full-service IT analyst firm.



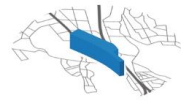
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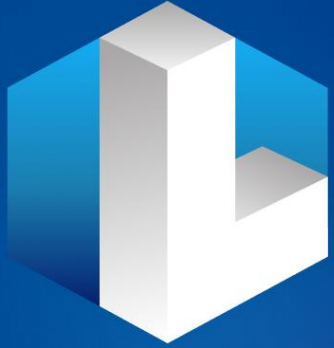


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