

DAY 1

SEPTEMBER 17, 2024



INFO~TECH
LIVE 2024

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Time	Session Type	Track / Role	Session Title
7:00 AM			Registration & Breakfast
8:30 AM	Welcome & Opening Remarks		Welcome & Opening Remarks
8:45 AM	Feature Keynote	Exponential IT / All Roles	Exponential IT in Motion: Transform Your Organization by Transforming IT
10:15:AM			Networking Break
10:30 AM		Exhibitors / Vendor Management	Licensing Data Solutions
	Exhibitor Breakout Sessions	Exhibitors / Security & Privacy	Onspring
		Exhibitors / Enterprise Architecture	MEGA
		Exhibitors / Infrastructure & Operations	NinjaOne
	Panel	Value-Driven IT / CIO	Unlearning Frameworks: How Current Frameworks Have Failed Organizations and How to Move Forward
	Roundtable	Leadership, Learning & Development / CIO	The Retention Reckoning: Your IT Talent Priorities Are Wrong
	Breakout	AI Marketplace / All Roles	How to Select Your AI Vendors
	BPI Client Panel	Black Professionals in IT / All Roles	Black Professionals in IT
	Client Panel	Value-Driven IT / Data & Analytics	A Chief Data Officer's Guide to Using Data in Smart Cities and Smart Counties
	Client Panel	AI Marketplace / All Roles	Technical Counselor Impact in AI
	Breakout	Value-Driven IT / Enterprise Architecture	Learn How to Use the Open Group Archi Tool and ArchiMate 3.1 Enterprise Modeling Language
	Technology Keynote	AI Marketplace / All Roles	Build or Buy? The AI Vendor Landscape in IT
	Technology Keynote	Exponential IT / All Roles	Stop Wasting Time Evaluating Commoditized Products
	Lightning Round	Exponential IT / All Roles	
			Exponential IT: Strategy, Risk & Governance
			Exponential IT: Financial & Vendor Management
			Exponential IT: Service Planning & Architecture
			Exponential IT: People & Leadership

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Time	Session Type	Track / Role	Session Title
11:05 AM	Breakout Session	Exhibitors / Infrastructure & Operations	eProc Solutions
		Exhibitors / Data & Analytics	Semarchy
		Exhibitors / Enterprise Architecture	Orbus
		Exhibitors / Vendor Management	US Cloud
	Roundtable	Value-Driven IT / Applications	Ask an Agilist: Share Your Agile Challenges With Our Panel of Experts
	Breakout	Women Leading IT / All Roles	Women Leading IT (Panel 1 of 2)
	Panel	AI Marketplace / All Roles	AI in CX: Exploring AI Use Cases Across Customer Experience
	Breakout	AI Marketplace / Applications	Leverage Gen AI to Improve Your Test Automation Strategy
	Client Panel	Value-Driven IT / CIO	Cutting-Edge Defense Technology Provider Transforms IT From Order Taker to Business Enabler
		Value-Driven IT / Security & Privacy	Technical Counselor Impact in Security & Privacy
		Exponential IT / Applications	“Beyond Exponential IT” Made Practical for Enterprise Architecture
	Technology Keynote	Exponential IT / CIO	Transforming IT Risk Management From Silos to Synergy
		Value-Driven IT / CIO	Crack the Code to Successful Transformation Management
		Value-Driven IT / All Roles	Ready or Not: Assessing Your AI Readiness
Lightning Round	Exponential IT	Exponential IT: Security & Privacy	
		Exponential IT: Applications	
		Exponential IT: Data & Analytics	
		Exponential IT: Infrastructure & Operations	
		Exponential IT: Project & Portfolio Management	
11:40 AM	Member Value Session	All Tracks / All Roles	Get the Most Out of Your Info-Tech Membership
Breakout	All Tracks / Security & Privacy	How to Present Security Topics to Executives	
Roundtable	Value-Driven / Infrastructure & Operations	Considerations and Contingencies in the Wake of Broadcom Acquiring VMware	

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Time	Session Type	Track / Role	Session Title
11:40 AM	Client Panel	Value-Driven IT / Enterprise Architecture	Technical Counselor Impact in Enterprise Architecture
	Breakout	Exponential IT / CIO	Transforming IT Risk Management From Silos to Synergy
	Breakout	Exponential IT / CIO	Exponential IT: Elevate IT Financial & Vendor Management
	Panel	Leadership, Learning & Development / Enterprise Architecture	Develop Your Next Enterprise Architect Lead From In-House Talent
	Client Panel	Value-Driven IT / Applications	Ask an Agilist: Share Your Agile Challenges With Our Panel of Experts
	Client Panel	Value-Driven IT / Security & Privacy	Technical Counselor Impact in Security & Risk Management
	Technology Keynote	Leadership Summit: Systematically Improve your IT Department / CIO	Leadership Summit: The Ultimate Onboarding Experience
	Technology Keynote	Exponential IT / CIO	Exponential IT: Redefine Financial & Vendor Management
	Lightning Round	Women Leading IT	Playing to Your Strengths
			Resilience in Leadership
IT Politics: Influence & Trust			
Allyship			
Board Readiness			
12:05 PM			Lunch
1:00 PM	Feature Keynote	Exponential IT / All Roles	2025 Tech Trends: A Sneak Peek Into the Year Ahead
2:30 PM			Networking Break
3:00 PM	Industry Panel & Roundtable	Exponential IT / All Roles	Priorities for Adopting an Exponential IT Mindset in Manufacturing
			Priorities for Adopting an Exponential IT Mindset in State & Provincial Government
			Priorities for Adopting an Exponential IT Mindset in Healthcare
			Priorities for Adopting an Exponential IT Mindset in Local Government
			Priorities for Adopting an Exponential IT Mindset in Retail and Wholesale
			Priorities for Adopting an Exponential IT Mindset in Financial Services & Insurance

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Time	Session Type	Track / Role	Session Title
3:00 PM	Industry Panel & Roundtable	Exponential IT	Priorities for Adopting an Exponential IT Mindset in Federal Government
			Priorities for Adopting an Exponential IT Mindset in Gaming, Hospitality, and Sports
			Priorities for Adopting an Exponential IT Mindset in Education
			Priorities for Adopting an Exponential IT Mindset in Professional Services & Technology
			Priorities for Adopting an Exponential IT Mindset in Utilities, Energy, and Natural Resources
	Technology Keynote	AI Marketplace / All Roles	AI Prompt Creation: Getting the Best Results From GPT Models
		Exponential IT / CIO	Exponential IT: Accelerating Value in Service Planning & Architecture
		AI Marketplace / All Roles	Explore the AI Vendor Landscape in Marketing and Sales
		Value-Driven IT / Applications	Enterprise Application Change: It's All About Business Capabilities
		Value-Driven IT / Applications	Application Portfolio Assessment: Ask Your Users How They Really Feel
4:10 PM	Technology Keynote	Exponential IT / CIO	Discover Exponential IT's Next-Generation Operating Model
		AI Marketplace / All Roles	AI Meets HR: Explore the AI Vendor Landscape
		Value-Driven IT / CIO	IT Spend and Staffing Benchmarking: Realign Resources for Success
		Value-Driven IT / CIO	CIO Business Vision: Stakeholder Management is a Critical Aspect of Running a Successful IT Department
		Exponential IT / Security & Privacy	Build an Autonomous Security Delivery Roadmap
		AI Marketplace / All Roles	Tour the AI Vendor Landscape in Administration and Operations
		AI Marketplace / All Roles	AI Marketplace Insights: Explore the Value of Off-the-Shelf AI
4:45 PM	Feature Keynote	AI Marketplace / All Roles	AI Marketplace Insights: Explore the Value of Off-the-Shelf AI
5:30 PM			Day 1 Closing & Cocktail Reception
6:30 PM			Industry Reception

DAY 2

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Time	Session Type	Track	Session Title
7:00 AM	Registration & Breakfast		Registration & Breakfast
8:15 AM	Welcome & Opening Remarks		Welcome & Opening Remarks
8:30 AM	Feature Keynote	Leadership Summit: Systematically Improve your IT Department	Establish a Systematic Improvement Plan
10:00:AM	Networking Break		Networking Break
10:30 AM	Technology Keynote	AI Marketplace	Decide When to Choose Off-the-Shelf AI Solutions vs. Building Your Own
		Exponential IT	Build an Exponential IT Product Practice That Drives Enterprise Results
10:30 AM	Breakout	Exponential IT	Exponential IT: Reimagining Service Planning & Architecture
		Leadership Summit: Systematically Improve your IT Department	Building Strategic Relationships: The CIO's Most Critical Role
	Exhibitor Breakout Session	Exhibitors	Asigra Session
		Exhibitors	LeanIX Session
Member Value Session	Exhibitors	Rimini Street Session	
	Exhibitors	ThreatLocker Session	
Panel	Women Leading IT	All Tracks	Get the Most Out of Your Info-Tech Membership
			Women Leading IT (Panel 2/2)
10:30 AM	Workshop	AI Marketplace	Build Your AI Strategy and Roadmap
		Leadership, Learning & Development	Cybersecurity Lab: Penetration Testing With SPARTA
		Leadership, Learning & Development	Masterclass: The Art and Science of Delegation and Accountability
		Value-Driven IT	Demonstrate Organizational Alignment With a Strategic Goals Cascade
11:05 AM	Technology Keynote	AI Marketplace	Adapt Your Risk Management Practices for AI
		Exponential IT	Define a Data Practice Strategy to Power the Autonomous Enterprise
		Value-Driven IT	Success by Design: Effective Project Assurance

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Time	Session Type	Track	Session Title
11:05 AM		AI Marketplace	Leverage AIOps to Improve IT Operations
	Breakout	Exponential IT	Discover Exponential IT's Next-Generation Operating Model
		Leadership Summit: Systematically Improve your IT Department	Manage and Improve Core IT Capabilities
	Exhibitor Breakout Session	Exhibitors	Spinnaker Session
Panel	Value-Driven IT	Harnessing M&A in the Age of Technological Disruption	
11:40 AM	Technology Keynote	Exponential IT	Enhance Infrastructure and Operations With an Advanced FinOps Strategy
		AI Marketplace	Mastering LLM-Powered Applications: A Step-by-Step Guide
		Value-Driven IT	Project Benefits Realization: Ensure Optimal Value
	BPI Panel	Black Professionals in IT	Black Professionals in IT
		All Tracks	Address Security Implications of Enterprise Gen AI Deployments
	Breakout	Exponential IT	Build an Autonomous Security Delivery Roadmap
		Value-Driven IT	Evaluate M365 Solutions to Rationalize Your Application Portfolio
		Leadership Summit: Systematically Improve your IT Department	Train and Develop Your IT Leaders and Team
	Client Panel	Women Leading IT	Rising Above Adversity
	Panel	Leadership, Learning & Development	AI Talent Debate: Build vs. Buy
Roundtable	Exponential IT	CIO Priorities & Challenges	
12:05 PM	Lunch		Lunch
	Lunch - Black Professionals in IT		Lunch - Black Professionals in IT
	Lunch - VIP		Lunch - VIP
1:00 PM	Feature Keynote	Leadership, Learning & Development	Cultivating the Next Generation of IT Leaders
2:30 PM	Networking Break		Networking Break

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Time	Session Type	Track	Session Title
3:00 PM	Technology Keynote	Value-Driven IT	Data Culture Diagnostic: Defining the Ultimate Measure of Data Culture for Your Organizational Needs
		Value-Driven IT	Enhance Digital Trust With Passwordless Authentication
		Exponential IT	Exponential IT: The Evolution of Project & Portfolio Management
		AI Marketplace	Get Started With AI in Requirements Management
		Value-Driven IT	How to Stop Governance Proliferation
		Exponential IT	The Six Million Dollar (plus) Project: How to build a better, faster, stronger approach to working with technology giants!
		Breakout	Leadership Summit: Systematically Improve your IT Department
	Client Panel	Value-Driven IT	OKRs: Measuring What Matters
3:00 PM	Workshop	AI Marketplace	Build a Document-Based Chatbot
			Build a Scalable AI Deployment Plan
			Launch Your AI Proof of Value
		Leadership, Learning & Development	How to Become an Enterprise Architect in Half a Day
		Value-Driven IT	Build a Business-Aligned Security Roadmap
			Design and Implement an Identity and Access Management Lifecycle
3:35 PM	AI Marketplace	AI Marketplace	Understand the AI Services Industry
		Exponential IT	Organized Chaos: Enabling Innovation in an Exponential IT Era
	Technology Keynote	Leadership, Learning & Development	Chart Your Path: From Enterprise Architect to the Next CIO
			How to Get Promoted to a CISO
	Value-Driven IT	Value-Driven IT	Establish Effective Data Governance and Stewardship
			Info-Tech Diagnostics: Identify and Leverage Your Strengths
			Microsoft Contract Optimization: Get the Most From Your Investment

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Time	Session Type	Track	Session Title
3:35 PM	Breakout	Leadership Summit: Systematically Improve your IT Department	Right-Size Risk Spending & Tolerance
	Panel	Value-Driven IT	Enterprise Architecture Operating Model Role Play
4:10 PM	AI Marketplace	Exponential IT	A Guide to Operationalizing Explainable AI (XAI)
			In the Age of Exponential IT, Confidence Beats Bravery
	Technology Keynote	Leadership, Learning & Development	The New CIO: Leading IT Into the Future
			Grow Your Own Cybersecurity Team
		Value-Driven IT	Backlog Change Management Using a Tiered Approach
			De-Accelerate the Erosion-Over-Time of Your Security Maturity With These Tips
	Breakout	AI Marketplace	Go Beyond Digital Strategy to Build a Truly Digital Organization
			Assess the Impact of AI on Privacy
		Exponential IT	Talk the Talk: Choosing a Conversational AI
			Build an Exponential IT Product Practice That Drives Enterprise Results
Leadership Summit: Systematically Improve your IT Department	Value-Driven IT	The Secret to Successfully Measuring Technology & Vendor Effectiveness	
		Promote Data Literacy in Your Organization	
Panel	AI Marketplace	Key Insights to Drive Successful Deals With Mega-Vendors: Vendor Contract & Cost Optimization	
		Keeping Ahead of Change in the M365/Azure Ecosystem	
	Value-Driven IT	Understanding Scrum Through a Hands-On Simulation	
4:45 PM	Feature Keynote	Exponential IT	M&G 2.0: The Foundation to Exponential IT
5:30 PM	Day 2 Closing & Cocktail Reception		Day 2 Closing & Cocktail Reception
6:30 PM	Industry Reception		Industry Reception

DAY 3

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Time	Session Type	Track / Role	Session Title
7:00 AM			Registration & Breakfast
8:15 AM	Welcome & Opening Remarks		Welcome & Opening Remarks
8:30 AM	Feature Keynote	AI Marketplace / All Roles	2025 AI Trends
9:15 AM	Feature Keynote	Exponential IT / All Roles	2025 IT Talent Trends: Prepare for the Year Ahead
10:00:AM			Networking Break
10:30 AM		AI Marketplace / All Roles	Govern the Use of AI Responsibly With a Fit-for-Purpose Structure
	Workshop	Leadership, Learning & Development / CIO	Masterclass: Board Readiness – A guide for IT Leaders
		Leadership, Learning & Development / CIO	Masterclass: Building Resilient Teams
		Member Value Session	All Tracks / All Roles
	Breakout	Exponential IT / Data & Analytics	Define a Data Practice Strategy to Power the Autonomous Enterprise
		Value-Driven IT / Vendor Management	Tailor Your Negotiation Strategy to Maximize Your Chances for Success
		AI Marketplace / Infrastructure & Operations	Select the Ideal Infrastructure for Your AI Workload
		Value-Driven IT / Infrastructure & Operations	Configuration Management Database: The Beginning Before ServiceNow
		Value-Driven IT / CIO	Build a Data-Driven Workforce Plan
		Value-Driven IT / Security & Privacy	Beyond the Perimeter: Securing Your Network With Zero Trust and Zero Standing Privileges
		Technology Keynote	Leadership, Learning and Development / All Roles
	AI Marketplace / Data & Analytics		Exponential (Accelerated) Applied AI Patterns: Data and Model as Foundation Layers
	Value-Driven IT / CIO		Measuring Success: Shift From SLAs to XLAs
11:05 AM	Client Panel	AI Marketplace / All Roles	The AI Advantage for Smarter Marketing – Easier Said Than Done
	Breakout	All Tracks / Security & Privacy	You've Been Hacked, Now What?
	Client Panel	Exponential IT / CIO	Operationalizing Exponential IT: The People, Culture, and Structure That Will Enable Your Digital Journey

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Time	Session Type	Track / Role	Session Title
11:05 AM	Breakout	Exponential IT / Infrastructure & Operations	Enhance Infrastructure Operations With an Advance FinOps Strategy
	Roundtable	AI Marketplace / All Roles	Responsible Deployment of Copilot: Here Be Dragons
		Value-Driven IT / Data & Analytics	Data Strategy: Beyond Insights to Impact
		AI Marketplace / All Roles	Drive Successful Adoption of Copilot in Your Organization
		AI Marketplace / CIO	Implementing an AI Risk Management Framework
		AI Marketplace / Data & Analytics	Why Master Data Is Critical to the Successful Application of AI
	Technology Keynote	Value-Driven IT / Data & Analytics	Give Your Enterprise Content the Retail Experience
		Value-Driven IT / CIO	Bring IT and Business Together
		Value-Driven IT / Applications	The Critical Importance of the Product Owner Role in Successful Agile
		Client Panel	Value-Driven IT / All Roles
11:40 AM	Breakout	AI Marketplace / PMM	Grow Your Own PPM Solution
	Client Panel	Value-Driven IT / Infrastructure & Operations	How Cloud Cost Management Led to Operational Automation at Starbucks
		Value-Driven IT / Applications	Understand Agile Estimation With a Planning Poker Exercise
		Exponential IT / PPM	Exponential IT: Reimagining Project & Portfolio Management
	Breakout	Value-Driven IT / Vendor Management	Relationship Improvement Plan: Don't RIP Your Vendor Relationship
		Value-Driven IT / Security & Privacy	Build Resilience Against Ransomware Attacks
		Panel	Exponential IT / Data & Analytics
	Technology Keynote	Value-Driven IT / Enterprise Architecture	Enterprise Architecture: Strategy and Execution
		Leadership, Learning & Development / CIO	From Perception to Reality: Strengthening the CIO Brand
		AI Marketplace / Data & Analytics	Data Governance: We Dislike It, but It's Foundational to Trusted Data
Exponential IT / Infrastructure & Operations		Radically Change the Way You Work With Service Management	

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11:40 AM		AI Marketplace / Data & Analytics	Fauxtimation and Microwork: the Digital Sweatshops That Power AI
	Technology Keynote	Value-Driven IT / Enterprise & Architecture	AI Influence and Impact on Enterprise Integration
		Value-Driven IT / Data & Analytics	Simulated Technical Counselor in Action: A Year With the CDO's/CAIO's office
12:05 PM			Event Wrap-Up
12:15 PM			Lunch – Black Professionals in IT
			Lunch