

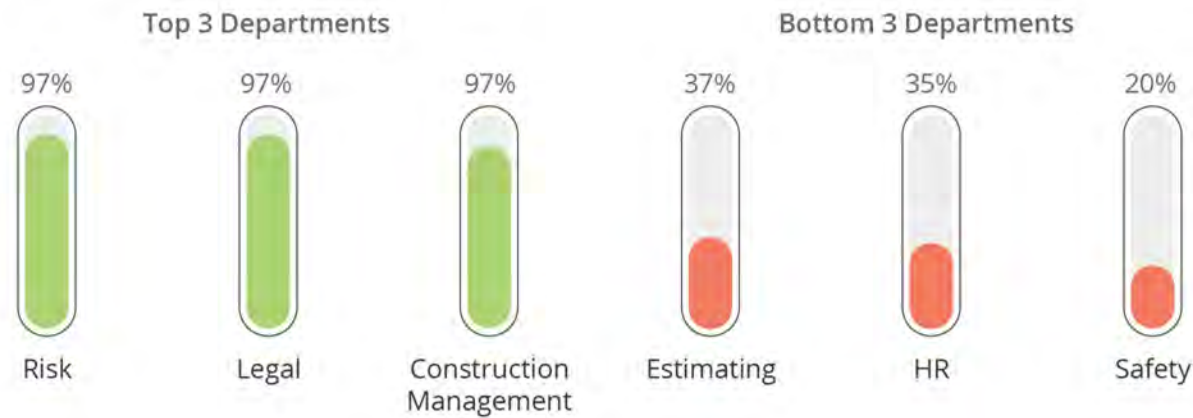
End-User Application Feedback Program

Prepared for
John Doe
Slice Co.

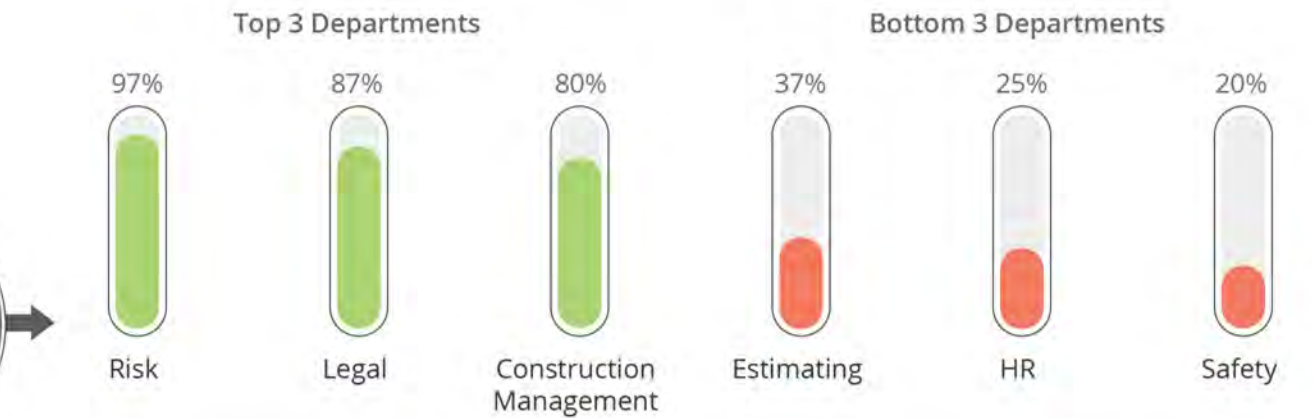


83%
Complete

Business Enablement | How satisfied are you with IT's ability to enable the organization to meet its overarching goals?



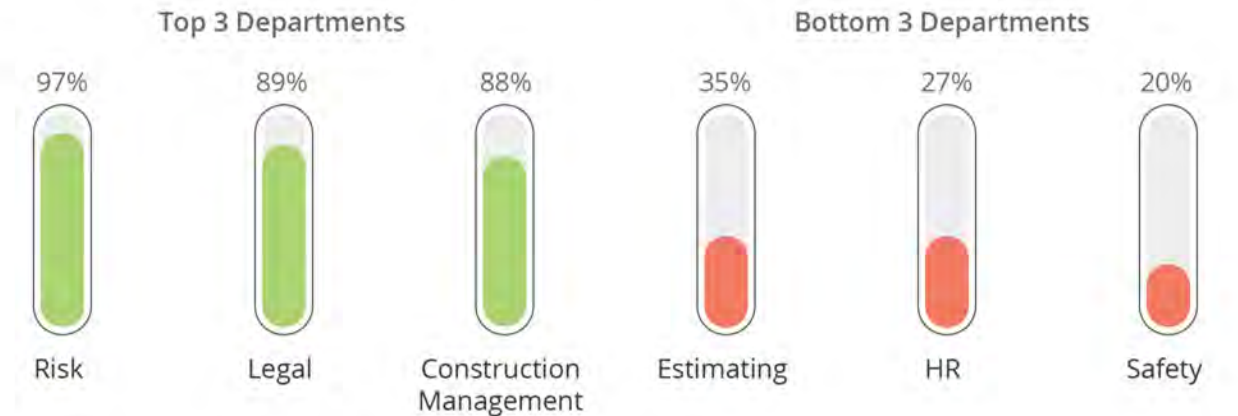
IT Communications | How satisfied are you with IT's ability to communicate to you regarding the information you need to perform your job effectively?



IT Services | How satisfied are you that the services provided by IT enable you to perform your job effectively?



Suite of Applications | How satisfied are you that the collection of applications provided to you by IT is the appropriate set for enabling you to do your job effectively?



Different departments have varying demands from and reliance on IT. Overall satisfaction and satisfaction by department shows what areas of IT need to be addressed most.

Overall Support for IT

IT Support Breakdown provides an at a glance view of end user sentiment in four key areas of IT, based on the percent of users that fall into three important categories:

- Promoters** | Loyal enthusiasts of IT.
- Neutral** | Satisfied Stakeholders that are unenthusiastic about IT.
- Detractors** | Unhappy stakeholders who can damage your reputation.

Category	Net End User Support	Support Score	Compared to Last Year
Business Enablement	72%	72%	↑ 10%
IT Communications	34%	34%	↓ 7%
IT Services	13%	13%	↓ 3%
Suite of Applications	44%	44%	↓ 6%

IT Support Breakdown

- Supporters (Scored 8 - 10)
- Neutral (Scored 7)
- Detractors (Scored 1 - 6)

Supporters - Detractors

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1596 Responses

Business Enablement Support

There are many facets of IT-Business alignment that may lower opinion of IT. This begins with listening to end users and should enable a culture of continuous evolution and innovation.



IT Communications Support

Communications can involve various levels of information. Many communicate low levels issues well but should focus on evangelizing IT's vision.



Net End User Support

Support Score

Compared to Last Year

Company Innovation		76%	↑ 12%
IT Agility		23%	↑ 9%
Department Technology Enablement		52%	↓ 6%
Training		12%	↑ 10%
Feedback Receptivity		34%	↑ 11%
Professionalism		61%	↑ 5%



Enablement & Comms. by Seniority

Ensure that end users at all levels agree on what works and what doesn't. Groups that differ from the norm should be targeted for improvement or evangelism.

	Satisfaction	Executive Satisfaction	Director Satisfaction	Manager Satisfaction	Front Line Satisfaction	
Company Innovation	65%	80%	89% ↑ 10%	82% ↑ 3%	79% ↑ 7%	81% ↑ 9%
Agility	48%	65%	63% ↓ 9%	40% ↓ 8%	20% ↓ 13%	48% ↓ 12%
Dept. Technology Enablement	69%	75%	51% ↑ 6%	79% ↑ 13%	57% ↑ 10%	66% ↑ 11%
Training	50%	58%	19% ↑ 13%	60% ↑ 8%	28% ↑ 5%	10% ↑ 10%
Feedback Receptivity	49%	71%	27% ↑ 15%	40% ↑ 3%	16% ↑ 10%	69% ↑ 7%
Professionalism	80%	90%	85% ↑ 17%	67% ↑ 9%	82% ↑ 13%	59% ↑ 8%

↓ Last year ↑/↓ vs company avg.

Enablement & Comms. by Department

Look beyond the averages to see the range of satisfaction rates and address key problem areas. Talk to the most disgruntled departments first to hone in key issues.

Most Satisfied Departments		Least Satisfied Departments	
Name	Sat. Score	Name	Sat. Score
Risk	71%	Construction Management	54%
Legal	92%	Legal	34%
Construction Management	77%	Estimating	33%
		HR	61%
		Estimating	47%
Construction Management	74%	Legal	54%
HR	71%	Safety	46%
Safety	94%	Risk	57%
		Construction Management	49%
		Construction Management	32%
		Risk	21%



Core Services by Seniority

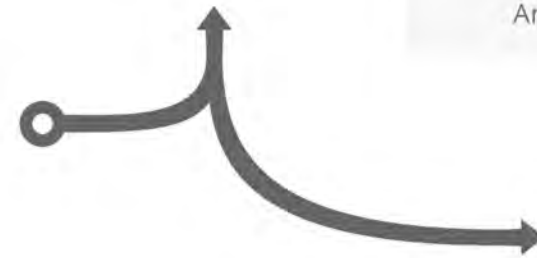
End users functioning in different roles within the organization place importance on different core services. Improvement should address both the right services and the right users.

vs company avg.

Core Services	Executive		Director		Manager		Front Line	
	Satisfaction	Importance Rank	Satisfaction	Importance Rank	Satisfaction	Importance Rank	Satisfaction	Importance Rank
Service Desk Effectiveness	89% ↑11%	4 th ↑1	89% ↓9%	4 th ↑1	63% ↓13%	4 th ↑1	89% ↑34%	2 nd ↓1
Service Desk Timeliness	63% ↓13%	4 th ↑1	63% ↓13%	4 th ↑1	89% ↑10%	2 nd ↓1	80% ↓3%	3 rd =
Policies	77% ↑7%	4 th ↑1	83% ↑13%	4 th ↑1	89% ↓5%	3 rd =	81% ↑13%	2 nd ↓1
Network	89% ↓5%	3 rd =	89% ↓7%	2 nd ↓1	63% ↓13%	2 nd ↓1	65% ↓13%	4 th ↑1
Application Suite	75% ↑11%	2 nd ↓1	76% ↓5%	3 rd =	66% ↓13%	2 nd ↓1	83% ↓2%	4 th ↑1
Devices	63% ↓13%	4 th ↑1	80% ↓13%	2 nd ↓1	69% ↓13%	2 nd ↓1	57% ↓22%	3 rd =
Analytics & Reports	83% ↑13%	4 th ↑1	63% ↓8%	4 th ↑1	89% ↓7%	4 th ↑1	79% ↑13%	4 th ↑1

IT Services Satisfaction

The core services of IT are important when determining what IT should focus on. The most important services with the lowest satisfaction offer the largest area of improvement for IT to drive business value.



Core Services by Departments

Look beyond the averages to see the range of satisfaction rates and address key problem areas. Talk to the most disgruntled departments first to hone in key issues.

Core Services	Importance Rating	Versus Last Year	Satisfaction
Service Desk Effectiveness	2 nd	3 th ↑1	98%
Service Desk Timeliness	4 th	7 th ↓3	93%
Policies	7 th	6 th ↓1	85%
Network	1 st	1 st =	78%
Application Suite	5 th	2 nd ↓3	73%
Devices	3 th	4 th ↓1	69%
Analytics & Reports	6 th	5 th ↓1	39%

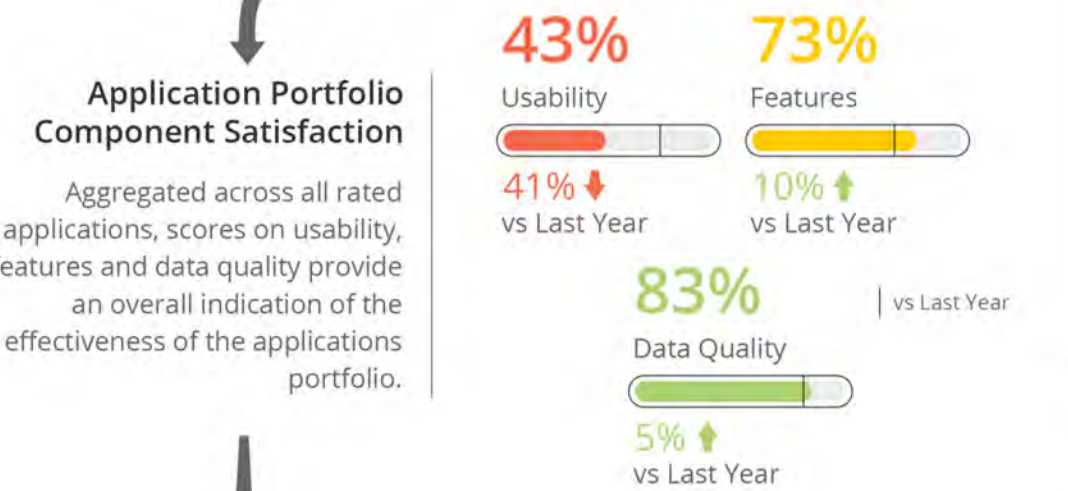
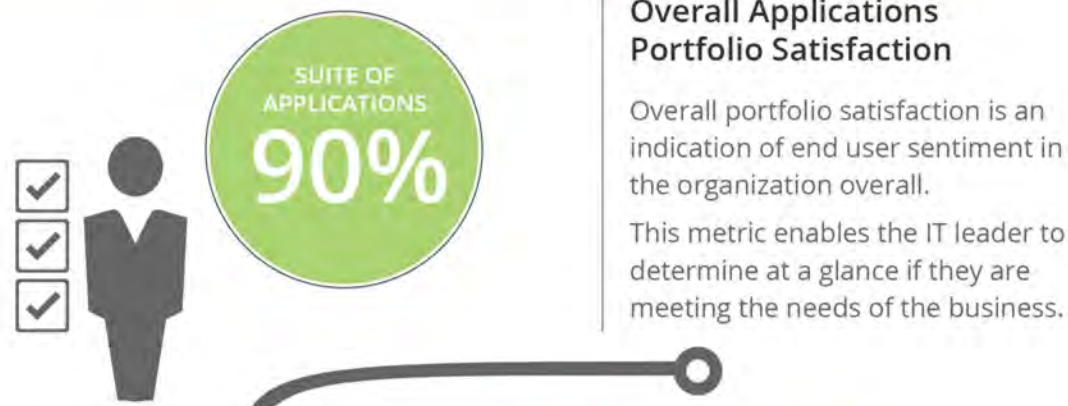
| Last year

Most Satisfied Departments

Name	Sat. Score
Risk	97%
Legal	94%
Construction Management	90%
Estimating	89%
HR	87%
Safety	79%
Research	76%

Least Satisfied Departments

Name	Sat. Score	Name	Sat. Score
Legal	10%	Construction Management	9%
Construction Management	15%	Estimating	12%
Estimating	20%	HR	15%
HR	23%	Safety	22%
Safety	34%	Risk	30%
Risk	36%	Legal	35%
Legal	55%	Risk	50%



Number of Applications by Importance & Effectiveness

Evaluating the number of applications within each quadrant is a first step in assessing the health of the overall portfolio, and in determining which applications require immediate action.



Five Most Critical Applications

The most critical applications are the most popular and are rated by their users as being the most important to them in performing their job effectively. Underperforming applications in this group should be an immediate focus.

Applications	Users	Data Quality	Importance	Features	Usability	Status
Audition	53	93%	94%	74%	47%	Contentious
Chrome	321	-	94%	74%	85%	Contentious
Maya	313	-	94%	74%	85%	Effective
Bridge CC	531	-	94%	74%	55%	Unleveraged
Sticky Notes	531	-	83%	22%	25%	Contentious

Five Most Underperforming Apps.

The most underperforming applications are those that have the lowest effectiveness. Improvements to these underperforming applications will have the widest affect on the organization.

Sticky Notes	531	-	83%	22%	25%	Contentious
Dreamweaver CC	31	53%	20%	37%	15%	Contentious
Explorer	531	-	67%	30%	25%	Questionable
Aurora	531	83%	70%	28%	35%	Unleveraged
Sublime Text 3	531	-	83%	52%	15%	Contentious

Five Lowest Data Quality Applications

The most data impacted applications had the lowest data quality score according to end users. These applications should be assessed for data quality immediately.

MSFT Word	65	3%	90%	97%	27%	Contentious
Salesforce.com	80	16%	77%	47%	97%	Contentious
MSFT PowerPoint	65	25%	57%	87%	37%	Questionable
MSFT Outlook	80	45%	47%	47%	77%	Unleveraged
MSFT SharePoint	65	52%	27%	67%	47%	Contentious

High Performing Applications

End Users love these apps. Pat yourself on the back and find ways to get more out of 'unleveraged' apps that are unused or nice to have.

Number of Applications by Importance & Effectiveness



Application	Users	Importance	Usability	Features	Data Quality
✓ Salesforce.com	531	90%	75%	32%	53%
✓ MSFT Office	331	74%	95%	76%	73%
✓ MSFT Outlook	310	94%	85%	74%	93%
✓ MSFT PowerPoint	141	90%	75%	32%	53%
✓ Photoshop	123	90%	75%	32%	53%
✓ Illustrator	314	74%	95%	76%	73%
✓ Maya	313	94%	85%	74%	93%
✓ 3Ds Max	323	90%	75%	32%	53%
✓ Paint	412	90%	75%	32%	53%
✓ Calculator	894	74%	95%	76%	73%
✓ Chrome	321	94%	85%	74%	93%
✓ Firefox	312	90%	75%	32%	53%
Ⓢ SAP	859	43%	95%	52%	83%
Ⓢ Evernote	419	37%	95%	80%	88%
Ⓢ Finance	321	30%	85%	58%	83%

At Risk Applications

While crucial to the business, these apps are underperforming and should be addressed for root cause immediately.

Number of Applications by Importance & Effectiveness



Application	Users	Importance	Usability	Features	Data Quality
⚠ Sticky Notes	531	83%	25%	22%	83%
⚠ Explorer	531	67%	25%	30%	88%
⚠ Aurora	531	70%	35%	28%	83%
⚠ Sublime Text 3	531	83%	15%	52%	83%
⚠ Notepad	531	90%	75%	32%	53%
⚠ Movie Maker	531	90%	75%	32%	53%
⚠ Creative Cloud	531	74%	45%	76%	73%
⚠ Audition	531	94%	47%	74%	93%
⚠ Muse CC	531	90%	75%	32%	53%
⚠ Scout CC	531	74%	51%	76%	73%
⚠ Bridge CC	531	94%	55%	74%	93%
⚠ Edge Code CC	531	90%	75%	54%	53%

Nonessential Applications

These apps bring questionable value proposition to the table. Consider retiring, upgrading or retraining end users on these apps.

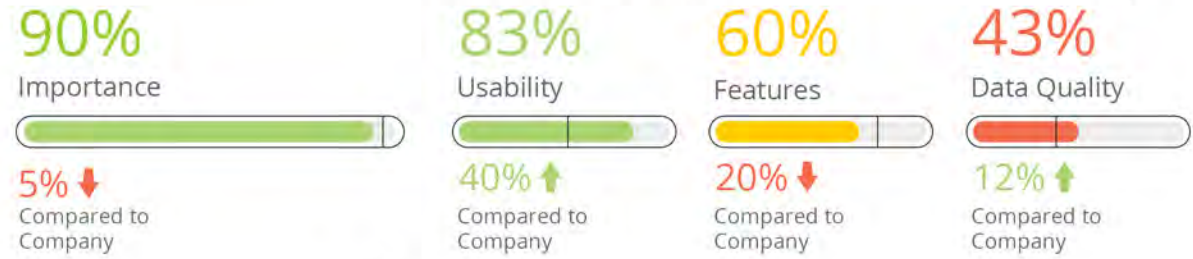
Number of Applications by Importance & Effectiveness



Application	Users	Importance	Usability	Features	Data Quality
⚠ Dreamweaver	31	20%	15%	32%	53%
⚠ AccPac	31	33%	15%	42%	13%
⚠ HRMS	31	34%	95%	76%	73%
⚠ CallRex / Orecx	31	44%	85%	74%	93%
⚠ iSpring Pro	31	45%	75%	32%	53%
⚠ LinkedIn	31	45%	95%	80%	88%
⚠ LANDesk	31	46%	85%	58%	83%

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96 Responses

Satisfaction Metrics



Number of Departments by Features & Usability

Ease of use and features capability can variably impact application effectiveness. Understand end user perspectives in this regard to decide on mitigation strategies.

Features	UPGRADE			MAINTAIN		
	Dept.	Users	Imp.	Dept.	Users	Imp.
Extremely Satisfied	IT	152	85%	HR	152	85%
	Inventory	517	84%	Risk	517	84%
	Quality Assurance	416	80%	Legal	416	80%
	Insurance	325	75%	Estimating	325	75%
	Licenses	231	75%	Construction MGMT	231	75%
	Operational	523	72%	HR	523	72%
	Customers	532	66%	Risk	532	66%
	Staff	634	63%	Legal	634	63%
	Customer Service	214	58%	Estimating	214	58%
	Organizational	252	56%	Construction MGMT	252	56%
Extremely Unsatisfied	REASSESS			RETRAIN		
	Dept.	Users	Imp.	Dept.	Users	Imp.
	Services	152	85%	Engineering	152	85%
	Marketing	517	84%	Logistics	517	84%
	Human Resources	416	80%	Technical Support	416	80%
	Financial	325	75%	Shipping	325	75%
	Purchasing	231	75%	Materials Administration	231	75%
	Sales	523	72%	Public Relations	523	72%
	Research & Development	532	66%	Manufacturing	532	66%
	Market Development	634	63%	Accounting	634	63%
Business Development	214	58%	Production	214	58%	
Management	252	56%	Security	252	56%	

Importance & Effectiveness by Seniority

Stakeholders often have very different perspectives on the importance and effectiveness of key applications. Ensure everyone is on the same page and facilitate discussions where there are discrepancies to ensure mitigation strategies target the right user groups.



Q: What about the following applications makes it most helpful or detrimental to you performing your job effectively?

	Status	Importance	Features	Usability	Data Quality	Responses	
Sales	Contentious	Maintain	90%	90%	90%	90%	532
John Doe	The functionality of the application is there but it is extremely complex and I think we could get even more value out of it with more training						
Jane Doe	IT has been very helpful in building a solution that meets my needs.						
John Doe	The application allows me to do what I need but the process is terrible. Creating the reports I need requires pulling several reports and then manually combining them. It would be so much easier if the system could just create the report I need instead of three that I don't need!!						
Jane Doe	The user interface is well designed and the app allows me to automate or speed up certain tasks						
John Doe	This app facilitates remote group working and collaboration. I don't know what I'd do without it.						
Jane Doe	This apps took significant training to learn how to use and the frequent changes makes it difficult to keep up with.						
John Doe	This application does not communicate well with other apps and we therefore end up having information be duplicated between systems						
Jane Doe	I really like the usability of this application, but I find that it just doesn't have all the features that I need.						
John Doe	This application is absolutely crucial to my job, however, I find the functionality lacking and I can't share the output from the program effectively because the file sizes are so large.						
Jane Doe	Two years ago this application worked great for me, but now that I'm more mobile I find that it's just too clunky to get access to what I really need on a day to day basis.						

	Status	Importance	Features	Usability	Data Quality	Responses	
Marketing	Contentious	Maintain	90%	90%	90%	90%	532
John Doe	The functionality of the application is there but it is extremely complex and I think we could get even more value out of it with more training						
Jane Doe	IT has been very helpful in building a solution that meets my needs.						

John Doe	The application allows me to do what I need but the process is terrible. Creating the reports I need requires pulling several reports and then manually combining them. It would be so much easier if the system could just create the report I need instead of three that I don't need!!
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	Status	Importance	Features	Usability	Data Quality	Responses	
Research	Contentious	Maintain	90%	90%	90%	90%	532
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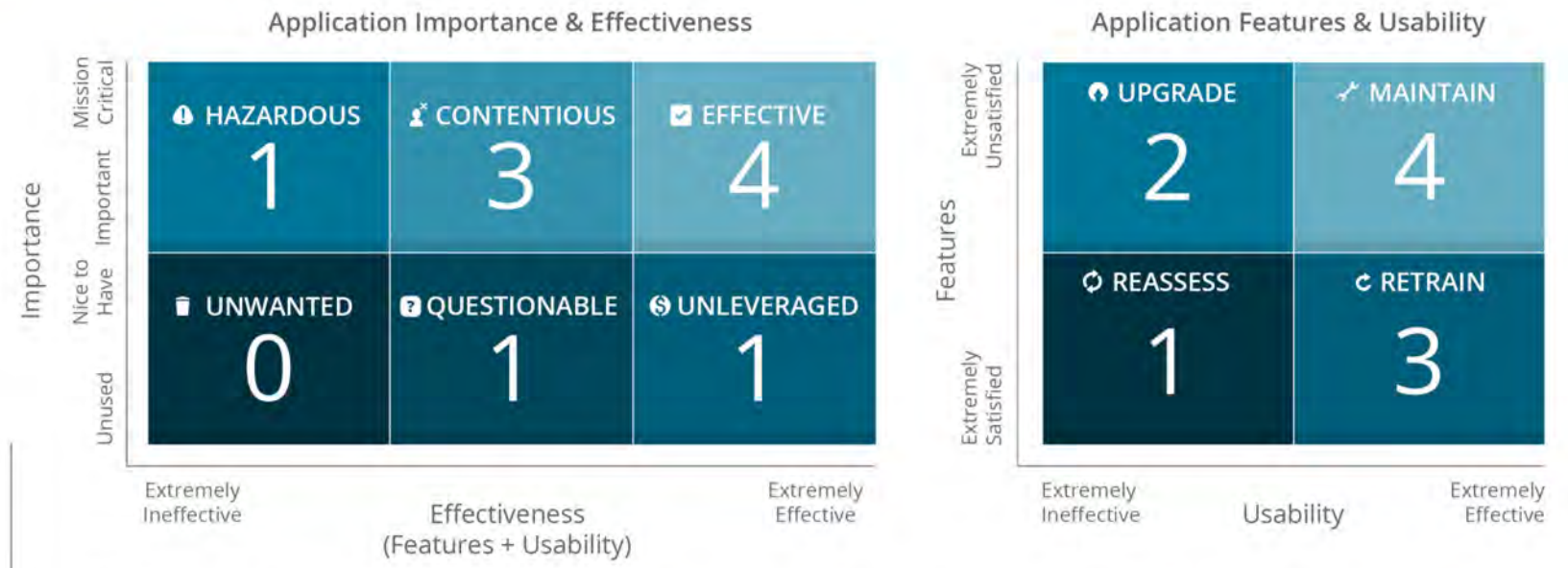
(Department) Business Enablement Net Support Score

(Department) IT Communications Net Support Score



(Department) Services Overview

IT Services Importance & Satisfaction



(Department) Applications Portfolio Overview

The collection of applications that a department interacts with daily has considerable impact on end user productivity. Use this data to derive insights for areas to improve in this department.

Importance & Effectiveness by Department



Q: What could IT provide you (e.g., applications or other technology) or improve on to make you more effective in your job?

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